

Terms and Conditions

Conditions of participation

1. Participation in Make your Mark on Dubai Internet City contest implies full acceptance of the below rules, without exception and participants should strictly comply with them at all times.
2. Consideration of Dubai Internet City's aesthetic, history and values
The open call invites artists to submit creative designs to apply to Dubai Internet City's key structures located in one of the main points in the business hub.
3. The design/technique is at the discretion of the participant. No trademarks or company logos may be alluded to and, in no way, the content of the work be offensive, in the broadest sense of the term.
4. Dubai Internet City management team reserves the right not to admit candidacies that, according to its criteria, do not comply with the technical, artistic and/or legal conditions required by the contest, or that may hurt the sensitivity of people, incite violence, discrimination or be contrary to social uses.
5. Each artist may submit only one work. This work should not have received an award in any other contest or used for any other public art purpose. This will be proven by means of an affidavit (at the end of the registration form).
6. The title of the artwork, the name and surname of the artist will be communicated in all mentions of the piece(s) publicly. Artist name and description placard will be placed by the structure(s).
7. The physical project must be completed by November 15th, 2024.
8. Scale of design: the design can take up the entire structure(s) or part of them. The impact needs to be strong and attractive from far. Submission selections will be based according to how decision committee sees these criteria have been satisfied.

Criteria of design

1. Materials: Variety of materials can be selected/used (digital, plexi, ropes, ink, spray paint, tiles, adhesives)
2. Wear & Tear: Designs need to consider durability and longevity of pieces being outdoor sun facing
3. Cultural Sensitivity: Non offensive and in line with UAE cultural guidelines and Dubai Internet City's guidelines as a business district. Dubai Internet City has strong affiliations with the government of Dubai, as such its core values are in line with the UAE's religious and cultural values.
4. Safety & non-hazardous materials: Ensure that the materials used are non-toxic and safe for the environment and the public. Properly secure any components to prevent hazards.
5. Environment impact: consider ecofriendly materials where possible. Dispose of unwanted materials mindfully and carefully.

6. Community engagement: resonate with the community, their interests and even their input.
7. Structural integrity for any installations or attachments to structure.

Modalities of participation

1. Each participant is entitled to submit only one artwork design.
2. The deadline for submissions is October 7th 2024. Dubai Internet City reserves the right to change this deadline if it deems it appropriate.
3. The participant can only apply for himself/herself and must complete the registration here accompanied by the following documents:
4. Bio of the artist in PDF format.
5. Design images of the work presented capturing various angles.
6. One (1) render of the submitted work.
7. Brief description of the work, maximum 1,200 characters (spaces included).
8. File with works of the past few years in PDF format (optional).

Selection of the winning artwork:

1. Proposals received will be reviewed by a committee.
2. The committee's selection is final.
3. The final 3 shortlisted proposals, will be put to a vote on social media for the public to select the winner of Make your Mark on Dubai Internet City contest.
4. The committee reserves the right to reverse any public votes with valid reason.
5. The winning proposal will be awarded full executional support and recognition across all platforms and mentions.
6. The winning artwork will be unveiled upon completion on November 15th, 2024. An event celebrating the completion is encouraged and will be in coordination with the artist.

Acquisition of ownership of the work awarded by the Make your Mark on Dubai Internet City contest:

1. The winning artwork of Make your Mark on Dubai Internet City will become the property of Dubai Internet City on the date the decision is made public.
The acquisition of exclusive ownership of the winning artwork also includes the rights to Make your Mark on Dubai Internet City to use the winning artwork for any marketing purposes, with credit to the artist.
2. As the owner of the award-winning artwork, DIC reserves the right to reproduce it in limited edition prints, using the most appropriate and highest quality techniques. In the case of opting for such reproduction, the author undertakes to sign each copy.

3. Any other exploitation, distribution, exhibition, disclosure, reproduction, transformation, public communication, etc., will have to be approved by the artist in writing, and, in general, any legally transferable rights, in their broadest sense and with the maximum legally possible scope, which may be exercised by DIC in the manner it considers convenient and without any temporal or territorial limitation.